innovation and adaptation necessary to compete successfully, not only within the Asia/Pacific region, but in a globalized environment. Here, students will be exposed to advanced concepts of strategic and operational organizational management, combined with HR projects that advocate constant renewal of human capital and employee involvement. While other courses have provided the necessary background, this capstone course will allow the students to develop the holistic outlook necessary to implement these concepts in pragmatic settings and to deal with current issues, within an action research setting.

### MGNT 7210 Chinese Wisdom and Management Prerequisite: MGNT 7040 International Management

Traditional Chinese culture holds a reservoir of wisdom of the Chinese nation. To meet the challenges of the 21st century and to make firms more competitive, managers can seek wisdom from Confucius and other traditional Chinese management philosophies. This course provides the students with a comprehensive understanding of traditional Chinese thought and management wisdom. Application of traditional Chinese wisdom to contemporary business management will be a primary focus.

#### **MGNT 7220** 中華智慧與現代企業管理 (2,3,0)Chinese Wisdom and Modern Management

MGNT 7040 International Management Prerequisite: 現代管理學奠基於西方文化,源於希臘哲學與基督精神,重外 物、個人、科學與智性邏輯分析;相對地,中華文化重內省、群 體、人文與直覺感悟,代表著不同的宇宙和價值觀。近年中國的 經濟騰飛,逐漸成為重要的市場與經濟體系,世界各大小企業蜂 擁而至,但因為文化與價值觀不同,往往費時而失事。 現代管理者最重要的對像是人,是以必須要對文化與人性有透徹 的瞭解,圓融古今中外,相輔相承,才能事半功倍。數千年的中 華文化與歷史,就是活生生的管理個案,蘊含著寶貴的實踐經 驗。本課程專為有經驗的管理者與企業家,提高對中國文化的理 解與實踐,探究中華智慧與中國式管理的有效實踐,使他們能面 對龐大而瞬息萬變的中國市場的挑戰,靈活應變,得心應手。此 課程主要分為「道」與「術」兩部分。「道」篇主要為中華哲學 與智慧的基礎理念和管理「心法」;「術」篇則注重實踐與案例。 在馳騁中西管理的理論與智慧中,同時分享寶貴的實戰經驗,兼 容並蓄,是一門創新的綜合性實用管理課程,恰好彌補西方管理 學與實際經驗不足之處。

#### MGNT 7230 Managing People (3.3.0)

For most students, this course will be very different from any that they have taken before. The emphasis will be on developing an awareness of their own skills of managing people and systematically working through a number of readings, cases, and exercises that will lead them to become more effective. The class is highly interactive and intensive, and students will work on an individual project to document skill improvement at their current level of competence in managing people to achieve results.

# Selected Topics in Management

The aim of this seminar-based course is to help students to understand the current development of the management discipline and to become familiar with current research streams. seminar also aims at helping students to understand the process of academic research, from idea generation to writing the research proposal. Faculty members of the Department (and possibly visiting academics) will present a series of weekly research seminars. The programme and assessment will be under the direction of the subject coordinator. The final assessment will take the form of a written research paper, providing a critical review of an area of research and identifying research needs.

# MGNT 7720 Required Readings in Management

This course aims to (1) provide a tailor-made and guided reading programme for research postgraduate students in their specific area(s) of concentration, and (2) induce students to acquire in-depth understanding of their specific research field in the discipline of management. The supervisor(s) and the student are required to work out a reading list to cover literature related to the

student's research area. The approved list will be submitted to the Department for record. The course will conclude with a formal assessment of a written paper, consisting of a critical review of the literature surveyed, along with an oral presentation to the supervisor and at least one other Faculty member, based on the paper.

#### MHM 7010 **Introduction of Personal Health** (3,3,0)Management

個人化健康管理概論

Students are expected to have a strong awareness and sufficient general knowledge in personal health management through learning in the following aspects of the course: the concept and special features of personal health management in daily life; the strategies, steps, procedures, methods and contents for managing personal health, including management of lifestyle, management of basic necessities in daily life, health management schemes under condition of illness or under disastrous circumstances or serious injuries.

#### MHM 7020 Anatomy and Physiology of the (2,3,0)**Human Body** 人體結構與生理功能

In this course students are taught with the knowledge of the anatomy and physiology of the human body; the relationship between imbalance of the body functions and diseases; when and how to seek medical advice and different aspects of mental health.

#### MHM 7030 **Introduction of Preventive Medicine** 預防醫學導論

This course teaches students the basics of preventive medicine, e.g. the principle and practice of hygiene and health promotion, the idea of classifying disease prevention in three levels, the strategy and practice of prevention and control of diseases. They are also taught with the basics of epidemiology, statistics, the frequently used benchmarks and methods of research.

## MHM 7040 An Overview on Health Preservation (3,3,0) in Chinese Medicine 中醫養生學概論

Upon study of the course, students are expected to understand the concept, theory and management for health preservation in Chinese medicine; to understand the differences and connections between health preservation and illnesses treatment in Chinese medicine, etc.

The commonly-used methods in health preservation of Chinese medicine are expected to be mastered by students through study of this course, e.g. Chinese massage for enhancement of the health and so on. Also, the influences of Chinese culture to the personal health preservation are anticipated to be understood.

# MHM 7050 Medicinal Foods and Food Therapy in (2,3,0) Chinese Medicine 藥膳與中醫食療

The course aims to provide students with the knowledge and principles of food therapy by using Chinese medicinal foods that are made from safe and functional herbs and nutritional materials used for enhancement of health in daily life. In details, the preparatory processes and cooking methods of medicinal foods, as well as their reasonable applications will be introduced as a complementary therapy to improve body resistance and immunity, to prevent illnesses and enhance rehabilitation of chronic diseases.

#### **Exercises for Health Preservation in** MHM 7060 (2,3,0)Chinese Medicine 中醫運動養生學

The students are expected to understand the mechanisms and cultural characteristics of Qi Gong and Tai Ji exercises in health preservation for the healthy people, as well as for persons with chronic illness conditions.

The most commonly-used exercises, i.e. Eight-Section Brocade